



# FORWARD TOGETHER:

ONE VISION · ONE REFERENDUM · ONE VOTE



Over the last year, the Neenah Joint School District held several community engagement sessions and surveyed all District residents to obtain feedback on options to improve our school buildings. Your feedback was instrumental in shaping the referendum plan, which the Board of Education unanimously adopted for the **APRIL 7, 2020** ballot.

**ONE VISION** that is community-driven will take **ONE REFERENDUM** to fulfill more than 75% of the projects in the long-range plan. **ONE VOTE** on April 7 will determine this pathway. The remaining portion of the long-range plan can be funded through the operational budget.

The community spoke, the District listened, and the time to move **FORWARD TOGETHER** is now.

## DISTRICT FACILITY PRIORITIES

DISTRICT-WIDE  
SAFETY AND SECURITY

92-YEAR-OLD SHATTUCK  
MIDDLE SCHOOL

K-12 EDUCATIONAL  
SPACE NEEDS

## REFERENDUM SOLUTION IMPACTING ALL STUDENTS, ALL SCHOOLS



### ENHANCE SAFETY AND SECURITY DISTRICT-WIDE

Every school will receive safety and security enhancements including improved secure entry sequences, new public address systems, and other security upgrades. These improvements will create safe, accessible environments for all students, staff, and visitors.



### CLOSE SHATTUCK MIDDLE SCHOOL; CONVERT CURRENT HIGH SCHOOL

Shattuck Middle School will close. The current Neenah High School will be converted to a 5-6 intermediate school (Conant/north end) and a 7-8 middle school (Armstrong/south end). The schools will have their own secure entrances, classrooms, cafeterias, etc. The District will seek to sell the Shattuck Middle School property.



### BUILD A NEW NEENAH HIGH SCHOOL

The idea of building a new Neenah High School grew from the extensive community feedback received since the last referendum. This will create more hands-on and flexible learning environments designed to support college and career readiness. The new high school will also give us an advantage when attracting and retaining the highest quality teachers.



### CREATE MORE ELEMENTARY SPACE BY REMOVING 5TH GRADE

All elementary schools will have additional educational space, allowing teaching and learning that currently happens in hallways, locker rooms, and door alcoves to be done in a proper environment. Art and music teachers will no longer travel from room-to-room, but will instead have dedicated classroom space.

# A NEW SOLUTION THAT AFFECTS ALL STUDENTS AT A LOWER TAX IMPACT

	APRIL 2019 REFERENDUM	APRIL 2020 REFERENDUM
<b>Referendum Focus</b>	Replace Shattuck Middle School with a new 7-8 building	Long-term plan for PreK-12 including closing Shattuck Middle School and building a new Neenah High School
<b>Enhance Safety and Security</b>	Yes	Yes
<b>Address Space Needs at Elementary Schools</b>	No	Yes
<b>Close Shattuck Middle School</b>	Yes	Yes
<b>Referendum Amount</b>	\$129.58 Million	\$114.9 Million
<b>Average Annual Tax Impact per \$100,000 of Home Value</b>	\$167	\$99
<b>District Operating Budget to be used for Major Facility Improvements</b>	\$0	\$47 Million <b>(NO ADDITIONAL TAX IMPACT)</b>

## DID YOU KNOW?

By approving the referendum, the 2020-21 District mill rate will be **LESS THAN** it was four years ago (2016-17: \$8.05)

## WHAT THIS INVESTMENT WILL COST ME

The average additional annual mill rate impact (per \$1,000 of fair market property value) for the \$114.9 million referendum = \$0.99

*Assumptions: three-phased borrowings, each over 20 years, at interest rates of 4.0% and 4.5%; 2% annual equalized property value growth. Information provided by Robert W. Baird.*

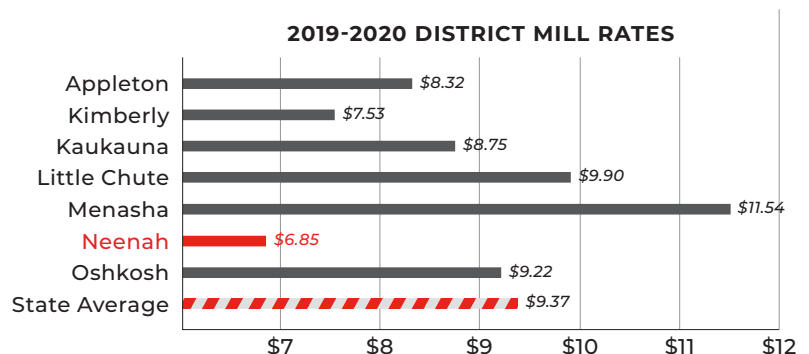
### AVERAGE TAX IMPACT

PROPERTY VALUE	ANNUAL	MONTHLY	DAILY
\$100,000	\$99	\$8.25	\$0.27
\$200,000	\$198	\$16.50	\$0.54
\$300,000	\$297	\$24.75	\$0.81

## NEENAH'S DISTRICT MILL RATE IS ITS LOWEST IN MORE THAN 30 YEARS

The District's mill rate, which is used to calculate property taxes, has steadily declined. This year's mill rate (\$6.85) is a decrease of \$0.46 from last year. This is **the lowest mill rate** in the District **in more than 30 years**.

The \$114.9 million referendum is estimated to increase the mill rate by \$0.99, **bringing the projected mill rate to \$7.84** - lower than it was four years ago, and still lower than all but one of our neighbors.



## DID YOU KNOW?

The state-imposed revenue limits do not allow the District to increase the mill rate **WITHOUT** a voter-approved referendum.

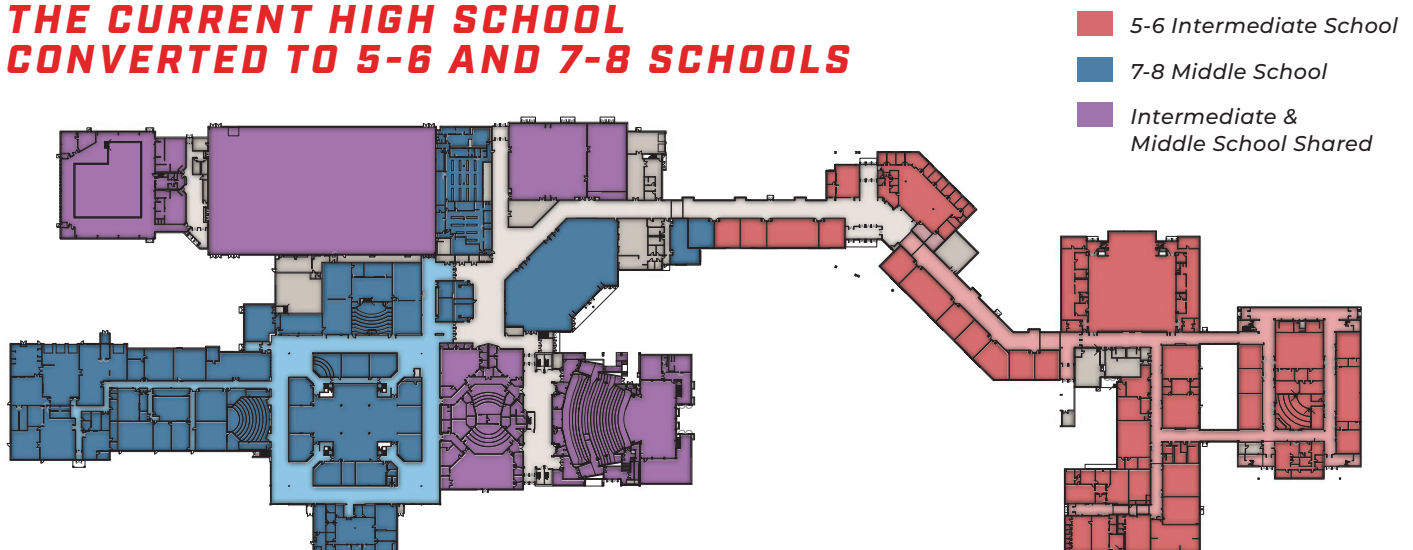
# THE NEW NEENAH HIGH SCHOOL WILL INCLUDE:

- **A centrally located site** within District boundaries across from Kimberly-Clark
- The most current **safety and security features**
- **Flexible and hands-on** learning environments
- Classrooms and labs designed to **support both college and career readiness**
- **State-of-the-art tech ed shops** for welding, autos, engineering, and robotics that will inspire additional partnerships with area businesses and technical colleges
- **A large site** for efficient traffic flow, adequate parking, and room for additional green space and outdoor learning opportunities
- **Educational, co-curricular, and community spaces for arts and athletics**, including an auditorium and auxiliary theatre (complementing Pickard), a fieldhouse, as well as outdoor practice and competition venues

## CONCEPTUAL SITE PLAN



## THE CURRENT HIGH SCHOOL CONVERTED TO 5-6 AND 7-8 SCHOOLS



- **The Intermediate and Middle Schools will have separate** secure entrances, cafeterias, libraries, art rooms, and general classrooms
- **Shared spaces** include pool, fieldhouse, weight room, and music areas (each grade level will use shared spaces at **separate times**)



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## ATTEND A REFERENDUM INFORMATION SESSION

- Mon., Feb. 17 | 6 p.m. | Neenah High School cafeteria
- Wed., March 11 | 6 p.m. | Shattuck Middle School cafeteria
- Wed., March 25 | 10 a.m. | Neenah High School cafeteria
- Tues., March 31 | 6 p.m. | Shattuck Middle School cafeteria



## DID YOU KNOW?

The average age of school buildings in the District is **70 YEARS OLD**.

It will only require **ONE REFERENDUM** to complete this long-range facilities plan.

Within four years, **ALL STUDENTS** will be positively impacted and more than 75% of the long-range facilities plan will be completed.

All **ELEMENTARY SCHOOLS** will have additional and **NEEDED SPACE** for art, music, and other educational needs.

Ten years ago, the District's capital maintenance budget was \$400,000. Understanding the facility maintenance needs throughout the District, the administration and school board have prioritized increases to this piece of the budget. The District plans to allocate at least **\$2.8 MILLION** to the capital maintenance budget annually.

**CURRENT 8TH GRADERS** will be the first graduating class of the new Neenah High School

**CURRENT 5TH GRADERS** will be the first 9th grade class in the new Neenah High School

**CURRENT 1ST GRADERS** will be the first class to enter 5th grade when the current high school is converted into an intermediate school

## TO LEARN MORE ...



**CONTACT** the District Office  
(920) 751-6800 or referendum@neenah.k12.wi.us

**VISIT** [www.neenah.k12.wi.us/referendum](http://www.neenah.k12.wi.us/referendum)

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